



American Society of Media Photographers

Atlanta/Southeast

Presents

THE BUSINESS OF PHOTOGRAPHY WORKSHOP

A 2014 & 2015 **PHOTOSHELTER SELECTION** FOR
ONE OF 50 FANTASTIC WORKSHOPS WORLDWIDE



“I really mean it when I say that your class was one of, if not the most productive classes I've ever had. I wish I had taken this a year ago.”

Ed Sale, Member, ASMP Oregon



Course Topics Include:

Client development, analyzing & negotiating contracts, website & platform options, copyright & infringement, social media workflow, digital asset management, cost of doing business, creating revenue from licensing, rate standards and more.

Creative Circus, 812 Lambert Drive, Atlanta, GA

September 19-20th from 9am-6pm.

For more info, check

<http://thebigphotoblog.com/the-business-of-photography-workshop/>

and <http://www.asmpatlanta.org>